



MESSAGE FROM THE CHAPTER PRESIDENT



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The Greater Lansing AGA chapter has been planning a very informative Spring Professional Development Training to be held on March 21. As you can see from the agenda on page 2 we have a wide range of topics and speakers. In addition, the chapter will be hosting two webinars. Details for the webinars can be found on page 3. And, there is a FREE Members Only webinar on Leadership on March 14. See page 9 for more information. Lastly, if you want to plan ahead, the Chapter event calendar can be found on page 11.

Anshu

SPRING PDT
MARCH 21, 2019
 see page 2 for details

Vision

AGA is the premier association for advancing government accountability.

Mission

AGA is a professional association advancing government accountability, transparency, and leadership by promoting education, certification, innovation, and collaboration across all levels of government and stakeholders.

Values

Service, Accountability, Integrity, Leadership



Eye Opener

47%



Local government employees who earn \$50,000 or less a year. Among state workers, the number is 42 percent. Among federal workers, it's only 16 percent.

SOURCE: Governing | February 14, 2019



Happy St. Patrick's Day!



2019 SPRING PROFESSIONAL DEVELOPMENT TRAINING

March 21, 2019

REGISTER HERE

AGA Members
\$50

Non-Members
\$70

Students
\$15

Okemos Conference Center
2187 University Parkway, Okemos, Michigan
just off 96 East/West, Okemos Exit 110, free parking

Professional Resiliency

John Lynskey, CGFM, CPA, AGA National President

1.0 hour CPE Management and Other

The Budget: A Management Tool

Dennis Green, CPA, AGA National Finance and Budget Committee Chair

1.0 hour CPE Accounting and Auditing

Outlook for the U.S. and Michigan Economies

Gabe Erlich, Ph.D., University of Michigan

1.0 hour CPE Accounting and Auditing

GASB/Internal Controls

Stephen Blann, CPA, CGFM, CGMA, Rehmann Group

1.0 hour CPE Accounting and Auditing

Accounting for Clean Water

Patrick Lindeman, Ingham County Drain Commissioner

1.0 hour CPE Accounting and Auditing

Ethics

Vennie Gore, President Auxiliary Enterprise, Michigan State University

1.0 hour CPE Ethics

Forensic Accounting

Bill Edwards, CFE, Director of Financial Investigations, Rehmann Group

1.0 hour CPE Accounting and Auditing

The Audit Process: Why Me? What's Next?

Laura Hirst, CPA, Deputy Auditor General, State of Michigan

1.0 hour CPE Accounting and Auditing

Payment

- can be made by credit card when you register on-line
- checks can be sent to AGA at PO Box 12159, Lansing, MI 48901
- checks or cash will be accepted at the event
- SIGMA ID CV0026537-007
- CPE Sponsor ID 104201

Registrants are responsible for payment unless a cancellation is received by March 15, 2019.

This event qualifies for 8.0 hours of CPE.

Questions?

Contact
Chapter Education Co-Directors
Lisa Munroe,
MunroeL@michigan.gov
Zack Gregg,
GreggZ@michigan.gov





**WEB CONFERENCE
WEDNESDAY**
March 6, 2019
2:00pm to 3:50pm
 Van Waggoner Building
 Great Lakes Room
 Lansing, Michigan

UPDATES TO THE NEW TAX REFORM

The new tax reform brings many new changes to both business and individuals. This webinar will explore how tax reform will affect governments, your workplace and your taxes.

We will also explore what tax provisions have changed or eliminated and understand how these changes will affect government services and tax collections, along with the impact to the federal deficit.

SPEAKERS:

Jo Bachman

Accountant, US EPA

Marianne Smith

Enrolled Agent, Block Advisor

Nichelle Williams

Enrolled Agent, Block Advisor



CPE

2 hours Taxes
 CPE Sponsor ID 104201

REGISTRATION

Register on-line at www.aga-lansing.org.
 Click on events.
 Register before Monday, March 4, 2019

COST

AGA members - FREE
 non-members - \$20
 SIGMA ID CV0026537-007

DELIVERY METHOD

Group – Internet Based

Registrants are responsible for payment unless cancellation is received by the registration deadline.



**WEB CONFERENCE
WEDNESDAY**
March 27, 2019
2:00pm to 3:50pm
 Van Waggoner Building
 Great Lakes Room
 Lansing, Michigan

**CYBERSECURITY – PROTECTING AND
UTILIZING GOVERNMENT DATA**

Government agencies have never had access to so much data, or the modern capabilities to access and use data. Increased value of data can be obtained by turning it into manageable and usable information, while leveraging modern technologies to protect data from cyber security breaches.

Government agencies continue to face challenges from legacy systems, resulting in vast amounts of data not being fully leveraged and heightened cyber security risk. Snatched from 2018 headlines: “. . . federal agency data is under siege,” with 57 percent of federal agencies experiencing a data breach in the past year, over three times the number of agencies reporting breaches two years ago. How can government agencies better protect and use data to drive enhanced decision making and taxpayer transparency?

This webinar will explore techniques to secure data while also implementing data automation techniques to help support government programs and operations in a more effective and efficient manner.



CPE

2 hours Computer and Software Applications
 CPE Sponsor ID 104201

REGISTRATION

Register on-line at www.aga-lansing.org.
 Click on events.
 Register before Monday, March 25, 2019

COST

AGA members - FREE
 non-members - \$20
 SIGMA ID CV0026537-007

DELIVERY METHOD

Group – Internet Based

Registrants are responsible for payment unless cancellation is received by the registration deadline.



Detroit Counts on Tech Prep for the 2020 Census

By Zack Quaintance, Staff Writer

After a poor response rate in the 2010 Census, Detroit is developing a data-driven campaign to increase the accuracy of the city's population count, with an eye on expanding federal support and increasing civic pride.

Detroit officials estimate that somewhere between 26,000 and 27,000 households in the city did not respond to the 2010 U.S. Census, and, therefore, were not counted.

As a result, the city lost a congressional seat and fell below a million residents, a blow to civic pride. It also likely missed out on increased federal funding for vital programs related to health and education. As the 2020 U.S. Census now approaches, Detroit is determined to avoid a repeat of the last count, turning to data-driven methodologies, improved technology in the field and other tech-based efforts to achieve a more accurate count of its residents, according to Victoria Kovari, the executive director of Detroit's 2020 Census campaign.

"We don't want to lose another congressional seat like we lost 10 years ago and the 10 years before that," Kovari said. "So, it's really important we get people counted, that we get people represented."

Tamara Kamara, an enterprise applications manager for the city, is helping with these efforts as well. The specifications of Detroit's entire Census campaign — including the exact ways in which it will use technology — is still coming into focus. However, Kamara said the effort is currently in a stage where those involved are "throwing everything up on the wall" and seeing what will stick. Much of what the team is contemplating involves leveraging data the city already has so that organizers can make better decisions with their resources.

Some of the most important data shows the areas of the city that had the lowest response percentage in 2010. Organizers are using this information layered atop extensive demographic maps to pick out 170 Census tracts they'll need to

prioritize in their field operations, rather than deploying additional personnel in areas that are already likely to respond. It's a lot like election strategies used in politics, which stress the value of getting out the vote in areas that are traditionally less likely to vote, once you have the base locked down.

They will also use demographic data within these tracks to guide the messaging that appears on



everything from billboards to social media. Detroit wants to deputize certain community

residents who already live in these areas and are trusted by their neighbors, family and friends. These are the types of people others in the community are most likely to pick up a phone call from, because they know doing so will mean earning goodwill or a favor.

"It's the people who know the first names of their neighbors," Kovari said, "and what we're doing now is figuring out the technology they need to report back to us."

This will likely involve some combination of devices, a data plan, Wi-Fi and unlimited texting. One key idea is the use of a constant feedback loop, so that the deputized captains are told when they hit internal milestones like a 50, 60, or 70 percent response rate, rather than just getting a retroactive report once the Census has finished. This will serve as an incentive to continue working as the process stretches on, and it could be that the captains — more than 200 of which are currently being recruited — are kept informed through text messaging.

"It's a constant feedback loop that tells people they're doing a good job," Kovari said. "Rah rah rah. As opposed to at the end just telling them they've only done 30 percent. We know we can do that through text messaging, and that it's really, really cheap."

This street-level Census work also has the potential to have a lasting impact on the city's broader data-driven governance efforts, said Kat Hartman, Detroit's director of innovation and emerging technology. Hartman and her team will be helping the Census campaign with developing innovative tools to raise the percentage of people counted, as well as getting the city's address file and the associated data in useful shape.

[continued on page 6]

MESSAGE FROM AGA'S NATIONAL PRESIDENT 2018-2019



John Lynskey
CGFM, CPA

AGA Colleagues and Friends,

Serving as AGA national president is an honor and a privilege. In addition to my role as AGA president, I currently serve as the controller for the National Science Foundation. I am very proud to serve my country through my work in government. It is what drives me every day to be at my best.

My experiences, both with AGA and throughout my career in government, have solidified within me the importance of giving back to our profession. One way we can do that is by attracting the next generation of public servants and AGA members. I need your assistance in meeting this challenge.

When I meet with college students across the country, I always ask the same simple question: "Who is interested in a public service career?" In response, very few students raise their hands. Most students who do raise them have parents or relatives who work in public service. Then I typically ask students what they are passionate about. Following their responses, I give them examples of how they could follow their passions in a government career.

I also ask students to name the number one employer of accountability professionals. This elicits a variety of responses, from the Big Four accounting firms to various Fortune 500 companies. But they are genuinely surprised to learn that, in fact, government is the number one employer for accountability jobs. When you

account for the jobs in private sector firms that support the government at every level, the majority is even greater. Another point that piques their interest is that government accountability jobs are geographically disbursed, located in every state, county and city. So, if there is a place someone wants to live, government accountability jobs are nearby.

As part of any outreach strategy, it is important to share with schools and students the influence of the Certified Government Financial Manager (CGFM) certification. If you or your firm is recruiting at a college or university, I encourage you to mention the importance of the CGFM in supporting the public sector.

AGA's CGFM leadership is working with academic institutions to find opportunities for government accounting classes and CGFM classes. AGA's Higher Education Committee is also working on materials to attract students to the CGFM and make it easier to bring CGFM classes to campus or incorporate the CGFM into existing coursework. If you know of any opportunities at a college or university or have an interest in teaching these classes, please contact AGA at cgfmdirector@agacgfm.org.

We all want to leave a legacy of well-run federal, state and local agencies, but it demands action. We must advance public service and the next generation of AGA members in a sustained effort going forward. As part of this, AGA is currently developing a program that is designed to help you navigate recruiting the next generation! Stay tuned for updates to this program!

Thank you all for giving back to our profession.

Sincerely,

John



WHAT'S THE DUTCH REACH? TWO U.S. STATES ADOPT IT TO SAVE CYCLISTS' LIVES

Daniel C. Vock | January 9, 2019

Changing the way Americans open their car doors can help prevent cyclist injuries and fatalities.

How do you open your car door when you park on the street? There's a good chance you're doing it wrong. At least that's what bike safety advocates say.

In recent years, they've been trying to get more drivers and passengers to do what's known as the "Dutch reach" -- using their far hand to open the door and get out of the car. If you're in the driver's seat, that means reaching with your right hand.

Thanks to new state laws, the concept will now appear in Illinois and Massachusetts road safety manuals and could show up on driving tests in those states. (Great Britain will also add information on the Dutch reach in the next printed version of its highway code manual.)

The maneuver is specifically designed to prevent cyclists from getting "doored" -- that is, hit by an opening door from a parked vehicle. That type of crash is common, especially where bike paths run along parked cars.

Reaching with the opposite hand forces exiting motorists to look over their road-side shoulder, which turns their head toward traffic and helps them see oncoming cyclists. Plus, using the far hand to open the door makes it harder to fling the door open and easier to quickly close it if a cyclist is approaching, says Michael Charney, an avid cyclist from Cambridge, Mass., who popularized the idea by coining the term "Dutch reach."

"It gets the public to know that bicycles are on the road and that just opening your door can kill someone," says Charney, who is also the executive director of the Dutch Reach Project. "That's a vast improvement."

The Origin of the 'Dutch Reach'

People in the Netherlands, which has more bikes per capita than any other country, have been using the approach for at least half a century, says Charney. Although the practice isn't explicitly mentioned in Dutch driver safety materials, outsiders have noticed their unique habit and have encouraged it in the United States, and elsewhere, for years.

But the idea didn't catch on until 2016, when Charney came up with the term "Dutch reach." He read about a cyclist who was killed in a dooring crash near his home, and an online commenter pointed out that people in the Netherlands opened their car doors differently to prevent those types of collisions.

Intrigued, Charney, a retired physician, called transportation officials, cycling advocates and anyone else he could think of to see if they had more information about the technique. He found isolated efforts to promote it, but nothing that had been widespread or sustained. For the concept to catch on, Charney decided, it needed a name. Hence, the term "Dutch reach" was born.

With a catchy name and an intuitive safety benefit, the Dutch reach took off. Charney says he's found media coverage of the Dutch reach in 38 countries and in 28 languages. A short video from *Outside* magazine about it went somewhat viral.

Among those to take notice were officials in Illinois and Massachusetts.

Massachusetts transportation officials incorporated the Dutch reach into the state's driver's manual in 2017. Illinois state Rep. Theresa Mah, who represents parts of Chicago, heard about Massachusetts' move and successfully pushed for similar changes in her state. The law, signed by Gov. Bruce Rauner in August, also requires driving tests to include at least one question about cyclist safety -- potentially on the Dutch reach.

While some safety organizations have avoided the term "Dutch reach," Mah decided to stick with it. "There was more interest in it because of its unusual name," she says.

What Bike Safety Advocates Really Want

While the Dutch reach can help prevent accidents, cycling advocates are quick to point out that protected bike lanes -- which are designed with barriers between cars and bikes -- would eliminate the danger of doorings altogether.

"Dooring crashes are on the mind of everybody who rides a bike in Chicago," says Kyle Whitehead, the managing director of public affairs at the Active Transportation Alliance, which represents cyclists and pedestrians in the Chicago area.

The city recently added bike lanes on Milwaukee Avenue, a major thoroughfare on the northwest side. But when the road narrows, cyclists have to choose whether to ride closer to parked cars or closer to traffic, both of which can be dangerous.

Charney, the Massachusetts doctor, agrees. "The Dutch reach is not the solution; it's part of the solution," he says. "It's about the forgotten hand: We need drivers and passengers to take some responsibility. I want people not just to just think about bikes but to see bikes."

[continued from page 4]

"We've talked about really fun and exciting things as we use this opportunity to better validate our central address file for the city," Hartman said. "One thing I'm really excited about is using the priority of the Census to help us get some of our data governance aspects aligned. One thing I repeat a lot is let's make this central address file work for this Census, the next Census, and everything in between."

For example, city officials could work closely with developers and others in the construction industry to make sure the city gets data about any new dwellings as quickly as possible. Detroit is not the only city working hard to prepare. Indeed, the 2020 Census is something every major city in the country is taking seriously.

Civis Analytics recently published a white paper about 2020 Census participation, stressing the importance of working toward accurate data and calling the Census "a key factor in disbursing \$675 billion in federal funding." That research notes that the expectation for many is that the Census count will be lower than expected due to tighter funding for Census efforts as compared to 2010, the potential addition of a question about citizenship and data showing that response rates to all surveys have fallen in recent times. Civis research stresses the use of effective messaging — the type Detroit is hoping to foster — in raising response rates.

In terms of other cities, Detroit is looking to Baltimore for advice. While Detroit experienced a drop in the number of people counted from 70 percent to 64 percent in 2010, Baltimore saw its count rise by 5 percent. Detroit is looking to emulate Baltimore's messaging campaign, which was internally called 4X10, as in 4 minutes for 10 questions that will impact 10 years — and also you should encourage 10 of your friends.

What will be crucial, organizers noted, is whether the federal government shares response rates as the Census is unfolding, so that they know how to continue deploying resources as the counting progresses. Still, in the early stages of the Detroit campaign, the organizers involved are optimistic.

There's a lot at stake, and it's not all money. "In order for us to maintain what we have, we need to be counted," Kamara said. "When we slipped under a million, it hit all of us really hard. There's a pride, and I'd like our messaging to tap into that. No, we're not this dwindling, dying city. If you live in Detroit, you live here because you want to be here, because you really love this city."

membership

NATIONAL ACADEMIC SCHOLARSHIPS



Are you or a family member pursuing undergraduate or graduate studies in disciplines such as accounting, auditing, budgeting, economics, finance, information technology or public administration? If so, considering applying for an AGA Academic Scholarship today!

This year AGA will award:

Rising College Freshman

One Full Time \$3,000
One Part Time \$1,500

Current Undergraduates

Three Full Time \$3,000
Two Part Time \$1,500

Graduate Students

Two Full Time \$3,000
One Part Time \$1,500

Community Service: AGA can award two \$1,500 scholarships amongst the three collegiate categories above.

**The deadline for applications is
Monday, April 15, 2019**

In addition, other opportunities to learn include:

National Collegiate Scholarship Program:

Provides full-time college student opportunities to attend the National Leadership Training or Professional Development Training.

Young Professionals PDT Scholarship:

The Young Professionals Focus Group annually selects five young professionals to attend the Professional Development Training.

Visit agacgfm.org to learn more about the qualifications and apply on-line.

Early Career Center

NETWORKING AT PROFESSIONAL EVENTS

By: Sherin Shibu, GovLoop, January 29, 2019



Networking is a useful professional skill that can initially be difficult to acquire. It goes against instinct to put yourself out there, and meet people outside of those you are comfortable with.

I'm not immune to networking's difficulties. It can be hard for me to meet new people or pitch what I do. But after some self reflection after a recent young professionals networking event, I realized I was improving. Today, to share the lessons I've learned in my networking journey, I've identified six key tips to help you network efficiently and optimize your experiences at conferences and professional events:

1. Get into the right mindset.

People can usually pick up on self-consciousness or nervousness, even if they're too polite to comment on it. While it can be nerve-wracking to put yourself out there and present yourself to someone, you must keep in mind that the person you want to talk to is probably eager to meet you as well. Instead of going into the interaction with the mindset of how you can get the most out of it, try to approach networking as meeting a new friend and learning about what drives them. Not every first conversation can delve beyond the superficial, but if you're able to convey genuine interest, that will often lead to a genuine connection.

2. Perfect your introduction.

A simple handshake and greeting can go far, but when the conversation steers towards your professional background, make sure you have a few quick points you would like the person to remember you by. At the networking lunch, one person asked how she could describe what she does to her family in a way that would be easily understood, and ESRI President Jack Dangermond revealed that his mother never quite knew what he did (she *did* know that he had a company). He would be able to tell his mother what he does now, though, because he can readily describe the impact of his work. Instead of focusing on the technicalities of your profession that might be out of scope for someone who does not work with you, highlight the most impactful parts of what you do.

3. Ask thoughtful questions.

Conversations usually precede connections, and memorable conversations can arise organically if you listen to the other person and ask incisive questions about their work. Connect what they do to something you've heard or read if you're able, or ask for their input on a professional problem. The deeper the conversation goes, the better you'll be able to understand the person, what they do, and how they think. This can be useful down the road when you reconnect with them.

4. Be high energy and positive.

Even if you're naturally more reserved or if you're not at the best point in your life professionally, you can still be excited or interested about something at the event or in your professional life. I've heard said that you generally notice things in other people that you see in yourself, so even if you don't like someone or something at the event, you should refrain from being overly critical or condescending. Regardless of the circumstances, you don't want your future connections to associate you with negativity.

5. Exchange a means of connection (LinkedIn, business cards, emails, etc).

When the conversation draws to a close, it's time to exchange a means of contact. LinkedIn is useful in this regard, but business cards also work. Try to identify something to touch base on, whether a professional development or a current events topic or a topic of mutual interest.



6. Maintain connections after the conference.

If you've asked good questions and had a memorable conversation, it should be easy to continue where you left off or tie in what you remember of the person into your communications. Try to check in periodically to see what the person is up to. If you notice a LinkedIn professional change, a message of congratulations would never be remiss, and if you're embarking on a new stage in your career, an email or update would keep you in touch with your network.

GAO'S CENTER FOR AUDIT EXCELLENCE AND WORK BANK BEGIN NEW PARTNERSHIP TO ENHANCE CAPACITY OF ACCOUNTABILITY ORGANIZATIONS

WASHINGTON, D.C. (March 1, 2019) – The U.S. Government Accountability Office's (GAO) Center for Audit Excellence today expanded its strategic partnerships, signing its first Memorandum of Understanding (MOU) with the World Bank to strengthen international accountability and promote good governance. As part of this new effort, the Center and the Bank aim to identify opportunities to work together to improve the capacity of accountability organizations, particularly in developing countries.

The agreement was signed at the World Bank headquarters and promises to help advance the Center's efforts to build capacity and foster effective organizations that can help improve performance and transparency and ensure sound use of public funds. GAO's Center was established four years ago and this latest effort complements the World Bank's overarching mission to reduce poverty, improve living conditions, and promote sustainable and comprehensive development in member countries.

"GAO has a long-standing partnership with the World Bank to connect accountability organizations in need of support with the resources to improve their capacity," said Gene L. Dodaro, Comptroller General of the United States and head of GAO. "Today's agreement will provide an additional mechanism to foster closer collaboration and better promote transparency and public trust," Dodaro added.

The MOU will include potential to coordinate on needs assessments, advisory services, training, mentoring, internal controls, and performance audits, among other areas. The MOU was signed by James-Christian Blockwood, GAO Managing Director for Strategic

Planning and External Liaison, and World Bank Vice President for Equitable Growth, Finance and Institutions, Ceyla Pazarbasioglu.

The World Bank plays an important role in promoting the need for strong public financial management systems. This agreement reinforces GAO's shared goals with the World Bank, and leverages our partnership to strengthen capacity of Supreme Audit Institutions and other accountability organizations," said Blockwood.

The Center has provided training and technical assistance to over two dozen U.S. organizations and audit entities in six countries, and additional projects with national audit offices are underway. The Center is staffed primarily by former senior-level GAO auditors and managers and collects fees to support its operations and ensure high-quality services while providing independence from GAO units doing routine audit and oversight work for the Congress.

To learn more about the Center for Audit Excellence, please visit the GAO website.

The Government Accountability Office, known as the investigative arm of Congress, exists to support Congress in meeting its constitutional responsibilities. GAO also works to improve the performance of the federal government and ensure its accountability to the American people. The agency examines the use of public funds; evaluates federal programs and policies; and provides analyses, recommendations, and other assistance to help Congress make informed oversight, policy, and funding decisions. GAO's commitment to good government is reflected in its core values of accountability, integrity, and reliability.



**WEB CONFERENCE
THURSDAY**
March 15, 2018
1:00pm to 2:30pm
**FREE FOR AGA
MEMBERS ONLY**
 Your Desk

LEADERSHIP

AGA's Women's Leadership Series: *The Power of Being You: Insights, Influence, and Innovation – A Dialogue with Women in Government Financial Management*

The focus of this webinar is leadership, career and work/life enhancement and advancement for women in government financial management. The learning objective is to share best practices to enhance the skills and potential of women leaders within the government accountability community.

Senior-level women will share their experiences and methods, best practices and advice on how women can secure their future in this complex and ever-changing world.

CPE

1 hour Professional Development
 CPE Sponsor ID 104201

SPEAKERS:

- Sheila Conley, CPA, Deputy Assistant Secretary and Deputy CFO, U.S. Department of Health and Human Services
- Megan Gaillard, CGFM, Director of Audit, Palm Beach County OIG
- Peggy Sherry, CGFM, Deputy CFO, Office of the Comptroller of Currency, U.S. Secret Service
- Gwen Sykes, MPA, CGFM, CFO, U.S. Secret Service
- LaToya Thomas, CGFM, Comptroller, WMATA

Visit agacgfm.org to register for this event.

March is CGFM Month



The Mark of Excellence in Federal, State, and Local Government

CGFM is the professional certification recognizing the unique skills and special knowledge required of today's government financial managers. It covers governmental accounting, auditing, financial reporting, internal controls, and budgeting at the federal, state, and local levels.

Governor Gretchen Whitmer has proclaimed March as CGFM Month

As part of CGFM Month, let's take an opportunity to recognize members of the Greater Lansing AGA chapter who have the CGFM designation.

Joseph Asghodom, CGFM
Robert Brackenbury, CGFM
Beth Colosimo, CGFM
Tom Colosimo, CGFM
Vickie Crouch, CGFM
John Daly III, CGFM
Annette Eustice, CGFM
Eric Formberg, CGFM
Mary Elizabeth Gienapp, CGFM
Kenji Griffith, CGFM
Michelle Hiliker, CGFM
Leo LaPorte, CGFM
Uday Malavia, CGFM
Bobby Marr, CGFM
Lisa Mazure, CGFM

Kristen Osborn, CGFM
Cindy Osga, CGFM
Karen Spak, CGFM
Karen Stout, CGFM
Scott Strong, CGFM
Pratin Trivedi, CGFM
Sherry Troyer, CGFM
Elizabeth Williams, CGFM

Carol Carlson, CGFM-Retired
Deborah Christopherson, CGFM-Retired
Calvin Kladder, CGFM-Retired
Jerry Kulka, CGFM-Retired
Linda Shepard, CGFM-Retired
Jon Wise, CGFM-Retired



ABOUT THE INTER- GOVERNMENTAL PARTNERSHIP

The Intergovernmental Partnership works to open the lines of communication among all levels of government with the goal of improving performance and accountability.

Made up of high-ranking officials from the federal, state and local levels of government and higher education, the Intergovernmental Partnership identifies and solves the most vexing management and accountability issues facing government today. AGA serves as a neutral third party to facilitate cooperation and communication among various levels of government.

Goals of the Intergovernmental Partnership

Improve communication among higher education, the federal government, and state and local governments.

Establish relationships that will facilitate the adoption of a solution-oriented agenda, developed through a consensus of leaders representing all levels of government.

Develop generally-accepted approaches and best practices for improving the performance and accountability of intergovernmental programs. The following objectives are instrumental in achieving this goal:

- strengthening internal controls;
- streamlining grants management;
- reducing administrative costs; and
- developing common terminology.

Help promote the development and dissemination of valid, reliable and useful financial information that decision-makers need to make smart, informed decisions.

Clarify roles and responsibilities for programmatic and financial improvement activities.

Develop training programs for officials at the federal, state and local levels of government.
Agree on a common approach to determining and measuring program outcomes.

Chapter Education Calendar



You can register for all chapter events at www.aga-lansing.org. Click on events.



Check the chapter website and upcoming newsletters for more information.

September 12, 2018

Webinar Conference

Communications

VanWagoner Building, Sleeping Bear
2 hours CPE

February 19, 2019

Monthly Luncheon Meeting

Passport To Michigan's Natural Resources

VanWagoner Building, Lakeshore Room
1 hour CPE

October 2, 2018

Professional Development Training

Training for Government Professionals

Michigan Historical Library Forum
4 hours CPE

March 6, 2019

Webinar Conference

Finance

VanWagoner Building, Lakeshore Room
2 hours CPE

October 9, 2018

Monthly Luncheon Meeting

Michigan Veterans Affairs Agency

VanWagoner Building, Lakeshore Room
1 hour CPE

March 21, 2019

Professional Development Training

Training for Government Professionals

Okemos Conference Center
8 hours CPE



March 27, 2019

Webinar Conference

Cybersecurity

VanWagoner Building, Lakeshore Room
2 hours CPE

November 20, 2018

Monthly Luncheon Meeting

Treasury's Continuous Improvement

VanWagoner Building, Lakeshore Room
1 hour CPE

April 16, 2019

Monthly Luncheon Meeting

Your Roads and the Transportation Budget

VanWagoner Building, Lakeshore Room
1 hour CPE

November 28, 2018

Webinar Conference

Ethics

Williams Auditorium
2 hours CPE

April 24, 2019

Webinar Conference

DATA Act

Ottawa Conference Center, Room 3
2 hours CPE

December 19, 2018

Monthly Luncheon Meeting

Michigan Specific Ethics

VanWagoner Building, Lakeshore Room
1 hour CPE

May 15, 2019

Webinar Conference

Fraud and Data Analytics

VanWagoner Building, Lakeshore Room
2 hours CPE

January 15, 2019

Monthly Luncheon Meeting

Annual Tax Update

Library of Michigan
1 hour CPE

May 21, 2019

Monthly Luncheon Meeting

Optimizing Professional Relationships

VanWagoner Building, Lakeshore Room
1 hour CPE

February 6, 2019

Webinar Conference

GASB Update

Constitution Hall, ConCon A and B
2 hours CPE

June 12, 2019

Webinar Conference

Leadership

VanWagoner Building, Lakeshore Room
2 hours CPE

OTHER EDUCATIONAL OPPORTUNITIES



National AGA

To register for events, visit www.agacgfm.org

March 28, 2019

Financial Systems Summit

Washington DC or Virtual
6 hours CPE

July 21-24, 2019

Professional Development Training

Washington DC or Virtual
24 hours CPE

Anyone who stops learning is old, whether this happens at twenty or eighty. Anyone who keeps on learning not only remains young, but becomes constantly more valuable regardless of physical capacity.
- Harvey Ullman

West Michigan AGA

To register for events, visit www.agacgfm.org/Chapters/WestMichigan/Home

April 10-12, 2019

Governmental Accounting Training Series

Grand Rapids, Michigan
Up to 24 hours CPE



Financial Systems Summit 2019

Washington, D.C. or virtual
rescheduled for March 28, 2019
6 CPEs

FREE TO AGA MEMBERS

Take advantage of a significant benefit of your AGA membership – the Financial Systems Summit (FSS). Join the summit in Washington D.C. or stream the summit online in your office or home – either way, your participation is complimentary.

FSS will bring together government leaders and industry experts to discuss how to improve government services through system modernization in a budget-constrained government. Sessions will highlight CIO/CFO priorities, agile, shared services, cyber security and emerging technologies.

My CGFM®

LOG INTO YOUR AGA ACCOUNT TODAY

“My CGFM” Makes Tracking CPE Easier

We’ve added a new feature to “My CGFM” to help you keep track of the CPEs you earned at AGA events! In addition, you can upload CPEs earned outside of AGA to keep your records in one place.

IT'S TIME TO RENEW

membership renewals now open

renew today

MEMBERSHIP NEWS

CONGRATULATIONS!

Member Anniversaries

Jon Wise, CGFM-Retired	24 years
Kristen Osburn, CGFM	22 years
Amy Zimmerman	22 years
Brenda Seelman	22 years
Jackie Lawson	20 years
Susan Fisher	9 years
Heather Wells	9 years
Camille Wood	8 years
Robert Blackenbury, CGFM	7 years
Daniel Jaroche	6 years
Roger Gargano	3 years
Lora MacKay	2 years
Tanya York	2 years
Downi Chung	1 year
Nathan Johnson	1 year
Allison Mikulec	1 year
Jon Wise, CGFM-Retired	24 years
Kristen Osburn, CGFM	22 years
Amy Zimmerman	22 years
Brenda Seelman	22 years

The chapter has 127 members.



CHAPTER FINANCES

Financial Position at January 31, 2019

Assets

Current Assets:	
Checking Account	\$ 28,889
Pay Pal Account	\$ 245

Total Assets \$ 29,134

Liabilities and Net Assets

Current Liabilities:	
Accounts Payable	\$ -0-
Beginning Unrestricted Fund Balance	\$ 24,021
Income (Loss)	\$ 598
Ending Unrestricted Fund Balance	\$ 24,619
Restricted Fund Balance	
AOA Donation	\$ 4,515
Total Liabilities and Net Assets	<u>\$ 29,134</u>





CPE Topics and Subjects that Qualify

The CGFM is initially responsible for determining whether a topic or subject qualifies as acceptable CPE. CPE programs include a wide variety of topics and subjects that may contribute to maintaining or enhancing the professional proficiency of some CGFMs, but not others. Determining what topics and subjects are appropriate for individual CGFMs to satisfy the CPE requirement is a matter of professional judgment. Among the considerations in exercising that judgment are CGFM's experience, the government financial management area(s) in which they work and the responsibilities they assume in performing government financial management functions.

To help one determine whether the course would qualify for CPE, the CGFM should answer "yes" to all of the following questions:

1. Is the information covered in this course applicable to government financial management?
2. Does this course contribute to my professional proficiency as a CGFM?
3. Does this course provide information that directly benefits me in my job as a government financial manager or enhance my overall knowledge of government financial management?

Some courses, such as the ones that cover individual or business taxation, may not qualify for the CGFM CPE. If the CGFMs are taking these courses to satisfy the CGFM requirement, they will need to make a connection to their job and proficiency as a government financial manager and be prepared to provide a written explanation of the applicability of such courses.

CPE that would satisfy the CGFM Program's requirement must be in government financial management topics or related technical subjects applicable to government financial management. Examples of such topics and subjects include, but are not limited to, the following:

- accounting principles and standards
- accounting research
- accounting systems
- acquisitions management
- actuarial techniques and analysis
- analytical procedures
- assessment of internal controls
- assessment and evaluation methodologies
- asset management
- audit methodologies
- audit of contract compliance/costs
- audit/evaluation of program results
- audit risk and materiality
- audit/evaluation standards
- audit preparation, review techniques and tools
- auditing research
- budgeting
- business law
- cash management
- compliance with laws and regulations
- compilation and review of financial statements
- computer science
- computer security
- contracting and procurement
- cost accounting
- credit management
- current industry risks
- data management and analysis
- debt collection
- economics
- enterprise risk management
- ethics and independence
- evaluation design
- financial auditing
- financial management
- financial management systems
- financial planning or analysis
- financially related fraud
- financial reporting
- financial statement analysis
- forecasts and projections
- forensic accounting
- forensic auditing
- government structure, organization, authority
- human capital management
- industrial engineering
- information resources management
- information systems management
- information security
- information technology
- internal control and internal control assessment
- interviewing techniques
- inventory management
- investigations
- investment of public funds
- operations research
- oral and written communications
- organizational change management
- pension and other employee benefits accounting
- performance measurement and reporting
- principles of leadership and management
- process reengineering
- procurement management
- productivity improvement
- program evaluation
- project management
- property management
- public accountability
- public administration
- public finance
- public policy and structure
- report writing
- research methods
- sampling methods
- social and political sciences
- statistics
- statistical analysis and techniques
- strategic planning
- taxation (need to make a connection with your job)



CHAPTER EXECUTIVE COMMITTEE MEETING MINUTES

January 17, 2019
Lewis Cass Building

CEC Members Present: Sandra Burkhart, Julie Chrysler, Zack Gregg, Lisa Munroe, Cindy Osga, Karen Stout, Anshu Varma, Dan Wawiernia, Liz Williamson

CEC Members Not Present: Kim Dunbar, Anthony Edwards, Sherry Troyer

Call to Order and Acceptance of Agenda: The meeting was called to order at 11:57am Cindy asked for an amendment to the agenda to include the secretary's report. A motion was made, seconded, and passed to accept the agenda as amended.

Minutes: Cindy reported that the December 2018 minutes were approved via email on December 21, 2018.

Financials: Sandra discussed the financial reports for December 2018 which had been sent to the CEC prior to the meeting. The chapter has a fund balance of \$ 28,535.55 as of December 31. A motion was made, seconded, and passed to approve the December 2018 financials and expenditures in the amount of \$657.76 Sandra stated she sent out emails for those owing for past events.

Membership: Liz discussed the student membership criteria and stated she downloaded materials from the National website. Liz indicated National AGA was hosting a webinar on January 16 regarding membership.

Program Luncheons: Karen indicated the next meeting will be January 15. This is the annual tax update and hosted by SAAABA this year. Registrations are through the SAAABA website. Karen stated that speakers were confirmed for the remainder of the program year.

Education: A PDT brainstorming meeting was held on December 19. It was attended by Zack, Lisa, and Cindy. Lisa provided a list of potential speakers prior to the meeting. Cindy brought a list of potential topics and speakers. There was discussion about who could provide the lunch.

Lisa indicated she and Zack are working on finalizing the speakers and content. John Lynskey, AGA National President has been confirmed as one of the speakers. Lisa indicated they hoped to

have something more concrete in a couple of weeks.

Communications – Newsletter and CCR: Cindy indicated she will be doing a January – February newsletter which she hopes to have out by the end of January. Cindy indicated she will need the president's message and the agenda for the PDT.

CGFM and CPE Events: Dan indicated the next webinar will be about GASB on February 6. Dan stated he was starting to work on the CGFM proclamation request for the Governor's Office. Karen asked about CGFM Guides. Dan has the guides and the scholarship information is on the chapter's website.

Karen asked again about the CPE record retention. After discussion, Dan volunteered saying it made sense for him to retain the information because he was the Certification Director.

Webmaster: Anshu reported that Anthony has requested to step down from his position on the CEC because of other commitments. Anthony has someone in mind as his replacement.

Community Service: Liz indicated she got a letter from Fisher House of Michigan thanking the chapter for its donation.

Awards and Nominations: No report.

Chapter Recognition Program Julie indicated that the chapter had attained 15,125 credits of our 19,501 after two quarters. Julie indicated work needed to be done in the areas of Accountability, Membership, Certification, and Community Service. Communications has exceeded the maximum credits.

New Business: No new business.

Old Business: Anshu indicated she made hotel reservations for two rooms with queen beds for the PDT in New Orleans.

Anshu and Cindy are both interested in the NCC Representative position. After discussion, it was decided each would provide a brief statement on what they had to offer to the position and the CEC would vote. The statements will be sent to Julie who will send out the statements and collect the votes.

Adjournment: A motion was made, seconded and passed to adjourn the meeting at 12:55pm.

Next Meeting:
Tuesday, February 12, 2019
State Police Building, State Secondary Complex
Host: Kim



Chapter Executive Committee 2018-2019

Platinum
Chapter

President

Anshu Varma, CPA
Technology, Management and Budget
varmaa@michigan.gov
517-241-2002

President Elect

Julie Chrysler
Natural Resources
chryslerj@michigan.gov
517-284-5864

Education Co-Director

Zack Gregg
Technology, Management and Budget
greggz@michigan.gov
517-284-9050

Programs Co-Director

Karen Stout, CGFM
Treasury
stoutk@michigan.gov
517-335-1012

Membership Director

Liz Williamson, CGFM, CFE
County of Shiawasee
ewilliamson@shiawasee.net
989-743-2458

CGFM, Audio Conference Director

Dan Wawiernia
Technology, Management and Budget
wawarierniad@michigan.gov
517-241-2768

Website Co-Director

Heather Wells
Treasury
wellsh@michigan.gov
517-335-5410

Community Service Director

Sherri Troyer
Delta Dental of Michigan
stroyer@deltadentalmi.com
517-381-4232

Treasurer

Sandra Burkhart, CPA
Treasury
burkharts@michigan.gov
517-373-6085

Secretary

Kim Dunbar
Technology, Management and Budget
dunbark@michigan.gov
517-927-7080

Education Co-Director

Lisa Munroe
Technology, Management and Budget
munroel@michigan.gov
517-243-0667

Programs Co-Director

Julie Chrysler
Natural Resources
chryslerj@michigan.gov
517-284-5864

Accountability Director

Cindy Osga, CGFM
Health and Human Services
osgac@michigan.gov
517-335-4087

Newsletter Director

Cindy Osga, CGFM
Health and Human Services
osgac@michigan.gov
517-335-4087

Website Co-Director

Ben Hung
Technology, Management and Budget
hungb@michigan.gov
517-241-5517

Awards and Nominations Director

Sherri Troyer
Delta Dental of Michigan
stroyer@deltadentalmi.com
517-381-4232



See the Chapter's Annual Citizen Centric Report
on the website.

The Chapter's Citizen Centric Report was awarded a Certificate of Excellence by National AGA.

www.lansing-aga.org

Greater Lansing AGA
PO Box 12159
Lansing, MI 48901