

# Disclosures

# **GREATER LANSING CHAPTER**

September 2018



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### Vision

AGA is the premier association for advancing government accountability.

# Mission

AGA is a professional association advancing government accountability, transparency, and leadership by promoting education, certification, innovation, and collaboration across all levels of government and stakeholders.

# Values

Service, Accountability, Integrity, Leadership

UPCOMING EVENTS Webinar September 12, 2018 see page 3 for details Training October 2, 2018 see page 2 for details











# 4%

State government websites that passed security tests performed by the Information Technology and Innovation Foundation.



SOURCE: U.S. News and World Report I August 31, 2018

1 an		2018 FALL PROFESSIONAL DEVELOPMENT TRAINING			
- G	REATER LANSING CHAPTER	Tuesday, October 2, 2018 Noon to 4:50pm			
	AGA Members \$35 Non-Members	<b>Michigan Historical Library Forum</b> 702 West Kalamazoo Street Lansing, Michigan			
	\$55	Click Here to Register			
	Students \$15	<b>REGISTRATION ENDS SEPTEMBER 26, 2018</b>			
	12:00 – 12:55 <b>Registration</b> <b>Boxed Lunch</b> (food may not be consumed in the auditorium)				
	12:55 – 1:00	Welcome and Opening Remarks			
	1:00 – 1:50	Leadership Major General Leonard W. Isabelle Michigan Department of Military and Veterans Affairs 1.0 hour CPE Management/Other			
	1:55 – 2:45	Health Insurance: What Now? What's Next? Charles Ballard Michigan State University 1.0 hour CPE Accounting/Auditing			
	2:45 – 3:05	Break			
	3:05 – 3:55	Vehicle Title Fraud Christopher Jahnke Michigan Department of State 1.0 hour CPE Accounting/Auditing			
	4:00 – 4:50	Campain 2018: What will happen? Bill Ballenger Political Pundit 1.0 hour CPE Management/Other			
		Payment	Questions?		
<ul> <li>checks can be sent to AGA at PO Box 12159, Lansing, MI 48901</li> <li>checks or cash will be accepted at the event</li> <li>SIGMA ID CV0026537-007</li> <li>CPE Sponsor ID 104201</li> <li>Registrants are responsible for payment unless a cancellation is received by September 26, 2018.</li> </ul>			contact Zack Gregg Chapter Education Director greggz@michigan.gov 517-284-9050		
	This event	qualifies for 4 hours of CPE.	CGFM in Federal, State, and Local Government		
Chapter Community Service ProjectThe Chapter will be collecting donations for Fisher House of Michigan. See page 7 or visit www.fisherhousemichigan.org to learn more about this organiztion.					

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WEB CONFERENCE THURSDAY September 6, 2018 1:00pm to 2:00pm FREE FOR MEMBERS ONLY Your Desk

# BRIDGING COST, PERFORMANCE, AND EVIDENCE

What are the costs of federal programs and policies? What results do we get for that spending? These two questions are fundamental to understanding public value and cost effectiveness, yet issues of cost, performance and impact often exist in silos. That's a problem, since when financial management, performance, and evidence communities work together to tackle important agency or cross-agency challenges and opportunities, government produces better results, often at lower cost. This webinar will explore the causes of those silos and discuss recommendations for bridging them. It will also discuss how one agency, the Small Business Administration, has worked to successfully connect cost, performance and evidence.

#### SPEAKERS:

Jason Bossie Director of Office of Performance Management, Small Business Administration Andrew Feldman Director, Grant Thornton Robert Shea Principal, Grant Thornton Kathy Stack Former VP, Laura and John Arnold Foundation

REGISTRATION Register on-line at www.agacgfm.org

COST AGA members - FREE



WEB CONFERENCE WEDNESDAY September 12, 2018 2:00pm to 3:50pm Van Waggoner Building Sleeping Bear Room Lansing, Michigan

# COMMUNICATING EFFECTIVELY IN AN EVOLVING AND TRANSITIONING WORKFORCE

Have you been feeling overwhelmed with workload due to your organization downsizing and/or in a transition? This webinar presents a framework for effective communication strategies in today's evolving and transitioning workforce. We will explore effective strategic communications when engaging workers that are retiring in an effort to build strong relationships and encourage knowledge transfer et al. Specifically, we will utilize Emotional Intelligence (EQ) strategies and examine its application as well as framework for integrating the research on strategies for communication. These tools will be discussed on how you can apply to your day-to-day work, so you may effectively inform the right stakeholder at the right time of what you need to complete the project.

#### SPEAKER:

Alfred Robinson, PHD, BSA, BSM, AAS Chief J1, Department of Defense

#### REGISTRATION

Register on-line at www.aga-lansing.org. Click on events. Register before Monday, September 10, 2018

#### COST

AGA members - FREE non-members - \$20

Registrants are responsible for payment unless cancellation is received by the registration deadline.

# SCHOOL BUS SAFETY TIPS FOR MICHIGAN MOTORISTS

https://www.michigan.gov/documents/Back-to-School\_72196\_7.pdf



Slow down and obey all traffic laws and speed limits.

Red overhead flashing lights, possibly accompanied by an extended stop arm, tell you the school bus is stopped to load or unload children. State law requires you to stop at least 20 feet from the front or rear of a school bus when red lights are flashing and not proceed until the school bus resumes motion or until signaled by the school bus driver to proceed.

Be Alert and ready to stop. Prepare to stop for a school bus when overhead yellow lights are flashing. Drive with caution if you see the yellow hazard warning lights flashing on a moving or stopped bus.



Wanda Pemberton



#### **TEN PRINCIPLES FROM FOOTBALL FOR** YOUR CAREER MANAGEMENT PLAYBOOK

Several years ago my oldest stepson played football for a local high school. His team, along with many others, from around the state would converge on the campus of NC State in the Fall, to participate in something called the Pigskin Preview. It was designed to showcase upcoming talent and it consisted of a round-robin series of scrimmages, which ran all day long. As we (his father, younger brother and I) stood there in the blazing sun, watching him cheering on his teammates, and patiently waiting for his moment on the field, I was amazed by their focus on the game. They were there for one purpose – to play well on that field. On that day, I observed **10 principles** that could be applied to a career management strategy:

Always keep your head in the game: Stay focused on your tasks - know what they are and get them done with a spirit of excellence (not perfectionism, which can spiral into procrastination)!

Don't quit when the ref throws a flag on the play: Sometimes things happen on the way to your next detail, promotion or career transition - delays don't always mean denial. Be patient and use that "pause" to re-evaluate your performance in other areas. Once the flag is removed you will be ready and prepared to move forward.

Wear protective gear: On the field protective gear is worn from head to toe (helmets, shoulder pads, butt pads, a visor, a mouth guard, etc.). In the office you protect yourself by being attentive, asking clarifying questions, preparing yourself in advance of meetings and maintain good records.

Everyone in the stands is not cheering for your success: Rather than seek external validation, learn how to cheer for yourself and encourage yourself. Even if you have lots of folks around you, they may not all be interested in seeing you progress and prosper.

You don't have to be the quarterback to be the star: High visibility projects are sexy and usually garner lots of buzz for the persons involved. However, there is honor is mastering the routine and mundane - don't assume your role is unimportant because you are not in the limelight. Also remember that you don't have to be a manager/supervisor to be a leader. Leaders are change agents who inspire others to follow them!

Always be a good sport: So you didn't get the job, assignment, detail, award, acknowledgment, or

recognition. Yes, it's disappointing, but you still have to manage your feelings in a way that is positive, polished and professional. Why? Because the way you behavior determines the way others perceive you - it becomes your brand. So? Promotions don't happen in a vacuum and no organization wants to inherit a headache. When you apply for the next opportunity, be sure the reputation that precedes you is a positive one. If you think you were treated unfairly, by all means pursue a remedy through the available channels and resources. Just remember that you are still obligated to do your job and be professional.

Know the rules of the game: If you are going to get on the field, you need to know how the game is played. Entering a new organization or career field requires the same thing. You need to know what is required to attain success, longevity, growth, promotion in your chosen occupation.

Study your playbook: A playbook is a notebook or document which outlines a success strategy for a sport or organization. As an individual, you need a written strategy designed to help you navigate your career and/or organization. For some this may be the IDP, for others it could be a mind map or a list. The method of documenting your career management strategy is less important than you the fact that you actually have one and are using it.

There can only be one MVP (at a time): So you played by the rules, studied your play book and put your best foot forward – but you still didn't get the recognition/promotion/position you wanted. Well, that does not mean it was all for nothing! Consistency in your performance will allow you to set a standard of excellence, which others will notice - it just might not be noticed by the folks you are with right now! You never know who is watching you and you never know where your next opportunity is coming from - continue to stay focused on your career strategy and stay on point - it's for your benefit!

If you are not interested in playing the game – get

off the field: When my step-son decided he was no longer interested in football, he simply shifted his attention to something else. He did not strip off his uniform in the middle of the field and declare to everyone within earshot that he was no longer a part of the game. If the career path or position you've chosen is no longer a fit for you, create a strategic exit strategy. Leave in the same manner you entered it, with dignity, polish and class!

Remember that you always have a choice. You may not have control over what comes your way, but you always have control over your response it. Your response should be authentic, truthful, strategic and tactful - remember to keep your head in the game!

Wanda Pemberton is a coach, author, and doctoral candidate at Walden University. Views expressed in the article do not represent her agency.

# MESSAGE FROM AGA'S NATIONAL PRESIDENT 2018-2019



#### John Lynskey CGFM, CPA

AGA Colleagues and Friends,

It was great to see many of you at PDT 2018 in Orlando. I'm hoping to harness some of that Disney Magic during my presidential year!

The tremendous success of the PDT is due to the outstanding efforts of the technical committee and the AGA staff. A big "thank you" to the PDT technical committee co-chairs for their leadership — specifically Mark Easton, DoD deputy CFO; Sherill Norman, Florida auditor general; and Tony Elachkar, managing director at Guidehouse. Over 2,000 people attended PDT in person, with 177 attending virtually.

PDT had many thought-provoking and forwardleaning sessions, including sessions on robotic process automation, blockchain technology and leveraging data to gain program insights. I believe these technology applications have the potential to significantly impact the future of government accountability professionals. I also learned a tremendous amount from our plenary speakers, especially from U.S. Comptroller General Gene Dodaro and from Simon T. Bailey and his "brilliance movement." I would be remiss if I didn't also take the time to express my appreciation to our corporate sponsors for their generous financial support and technical contributions to the PDT program. PDT could not happen without you!

Every national president has a theme for their year. My theme for the year will be "Giving Back to the Profession." As I thought back to why I initially got involved with AGA and my AGA journey, I kept coming back to driving need to give back to the profession and make a positive impact on the government accountability field at all levels.

Part of giving back to the profession includes setting it up for success in the future. We all have an obligation to create a bright future for AGA by attracting the next generation of members. I have several goals which I think we can accomplish together:

Promote and expand CGFM education at colleges and universities to generate interest and excitement about careers in public service and membership in AGA. As part of this initiative, we hope to increase the amount of CGFM and governmental accounting classes available at universities across the country. It would be great if students came out of school interested and excited about careers in public service and CGFM certification! This goal also ties in with this year's 25th Anniversary of AGA's prestigious CGFM certification. Please reach out if you have a unique idea on how to celebrate this important milestone, your feedback and ideas are welcome!

Raise awareness of the value of the Citizen-Centric Report (CCR) as an electronic portal to an agency. The CCR will be expanded to be utilized as a digital platform that provides links to additional information such as budget data, audit reports, performance data and videos. We want to make the CCR the document everyone uses to access detailed financial and performance information about AGA.

Lead the transition of AGA to a more modernized governance structure. Our current structure is dated — developed before we had cell phones, websites and email! I like to say "we have a mainframe structure in a smartphone world." We are going to change that this year! I will be collaborating with our CEO, Ann Ebberts, on transition activities, so watch for next steps in an upcoming edition of Topics.

Last week, I had the honor of starting off my presidential travels with a visit to the Guam chapter! Living on the Chesapeake Bay and enjoying the salt-air life with my family naturally leads me to reference an informal nautical theme of "raise the boat of AGA and sail boldly into the future." So, it is quite appropriate that I began my AGA travels with a trip to a beautiful island and a wonderful chapter! I am very excited about visiting our chapters and meeting many AGA members throughout my presidential year!

This year will be a year of great change for AGA as we implement the new governance model that was approved by the Board of Directors at PDT. I am honored to be the national president that helps to guide this implementation.

I would like to commend Jim Arnette on a fantastic and productive year. His wisdom and insights will help me tremendously as I work to accomplish all our ambitious goals and keep our association strong! Of course, I can't accomplish anything without the support of AGA membership. I look forward to working with you all this year to "Give Back to The Profession" and grow AGA!

Sincerely,

John

INNOVATION. PEOPLE. PERFORMANCE.

#### FIVE WAYS AGENCIES CAN LINK PROGRAM COST, PERFORMANCE, AND IMPACT

Robert Shea, Principal at Grant Thornton, and Tim Gribben, CFO at the Small Business Administration

What are the costs of federal programs and policies? What results do we get for that spending? These two questions are fundamental to understanding public value and cost effectiveness, yet issues of cost, performance and impact often exist in silos. That's a problem, since when financial management, performance, and evidence communities work together to tackle important agency or cross-agency challenges and opportunities, government produces better results, often at lower cost.



Help people emerge... bridge silos.

Why do those silos exist? A key reason is that these communities use different tools or lenses to carry out their work. They often operate in different offices within agencies and have different goals. Consider the question: Is this program (or policy) working or not? The three communities ask different questions about performance. For the financial management community, including chief financial officers, the key question is, of course, about money: Is this program spending appropriately and according to program and accounting rules? For the performance community, including performance improvement officers, the key question tends to focus on outputs and outcomes: What did this program achieve? And for the evidence community, such as chief evaluation officers, key questions focus on implementation and impact: Is this program being implemented as intended in an efficient way and what causal effect does it have?

Despite these differences, the three communities have important overlapping interests and approaches that can benefit each other. Integrating cost





information into performance management discussions, for example, helps decision-makers track trends in costs and cost-effectiveness. Leveraging financial data and cost-benefit analyses in rigorous program evaluations helps decision-makers understand return on investment. And cooperation between evidence and performance staff can ensure that performance management efforts are informed by implementation insights and estimates of impact, not just outputs and outcomes.

In short, there are important reasons to bridge these silos. In May, about 200 officials from more than 30 federal agencies took a first step. The event, called the PIO/CFO Summit, was co-hosted by the Association of Government Accountants and the American Evaluation Association. Participants discussed how to better integrate cost, performance, and evidence efforts and, in doing so, better achieve their agencies' missions. From those discussions, we identified five suggestions for agencies.

Learn from other agencies. Some have made important strides in recent years to not only prioritize the use of information related to evidence, performance, and cost, but also to help integrate those different lenses. One agency highlighted at the summit was the Small Business Administration. One of us (Mr. Gribben) described how the agency launched a central evaluation office and a chief data officer role within the CFO's office. The agency also created an acquisition vehicle for program evaluation that incentivizes the use of cost-effective data-collection methods. And it publishes a learning agenda—a document that identifies high-priority research questionsand makes it a priority to act on the results of evaluations.

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3.	111	3.

Identify your agency's most important problems or opportunities. When agency leaders are clear with their

staffs about what the most important organizational challenges, risks, and opportunities are, it provides a focal point and motivation for different parts of the organization to work together. Moreover, organizational leaders should set expectations that these offices should be working together.

#### [continued from page 6]

Use new evidence-based policy tools as an opportunity to bridge silos. Legislation currently being discussed in Congress puts some of the recommendations of the recent Commission on Evidence-Based Policymaking into law. That

includes requiring every federal agency to create learning agenda. The creation of learning agendas provides a valuable opportunity to bring together the PIO, CFO, and evaluation experts.

Include the chief evaluation officer (or other senior evidence person) and CFO in agency quarterly performance reviews. Doing so creates a bridge between performance, evidence and financial efforts within the department and brings different lenses to tackle priority agency challenges.

Have deputy secretaries embrace their chief operating officer role. One of the best ways for agencies to overcome silos is for a deputy secretary to be a strong COO. That means taking responsibility for agencies' outcomes and operational excellence, as well as playing quarterback by corralling the various chiefs within the department—for finance, performance, and evidence, but also for data, acquisition, human capital, and information technology—into a coordinated approach.

The PIO/CFO Summit demonstrated the value of dialogue between the financial management, performance, and evidence communities. It sparked the conversation and created momentum. It is now up to the publicmanagement community, inside government and out, to work toward a vision in which separate silos are replaced with interconnected strategies to help agencies succeed.





because a family's love is good medicine

fisherhousemichigan.org

Fisher House Foundation is best known for a network of comfort homes where military and veteran's families can stay at no cost while a loved one is receiving treatment. The homes are located near major military and VA medical centers nationwide. Fisher Houses have suites with private bedrooms and baths. Families share a common kitchen, laundry facilities, a warm dining room, and an inviting living room. Fisher House Foundation ensures there is never a lodging fee, saving military and veterans' families out of pocket costs for lodging while a loved one is being cared for.

Fisher House of Michigan needs your help to build the first Fisher House in Michigan. Over \$1 million has been raised to date. Fisher House of Michigan is committed to serving those who have served. Fisher House of Michigan will be near the VA Ann Arbor Healthcare System, which is the second highest rated VA hospital in the country according to USA Today. Charity Navigator shows that over 90 percent of donations are used for programs and the services delivered.

# Early Career Center JOB INTERVIEW TIPS FOR INTROVERTS



# By: Kat Cohen, Founder and CEO of IvyWise

While many people find interviews stressful, the process can be an introvert's worst nightmare: Discussing personal achievements, making small talk, and being put on the spot are all things that many introverts would rather avoid.



As both a college counselor and CEO, I have encountered students and employees with all personality types. Introversion is only a disadvantage if a job applicant attempts to hide this quality instead of embracing it.

For example, people with shy personalities might also be detail-oriented, thoughtful, and great listeners, all of which can be extremely valuable professional qualities. They'll fare better in an interview by highlighting their strengths than by pretending to be a social butterfly.

If you are an introvert, or if self-promotion doesn't come naturally to you, it might be particularly hard to answer questions about personal strengths and achievements on the fly. It's best to go into a job interview with an idea of the points you want to emphasize. Take time to reflect on prior experiences and write out a list of projects you excelled at, technical abilities you acquired, and soft skills you possess. Review your list shortly before an interview for a confidence boost and to help answer questions regarding experience and personal strengths.

In order to avoid curveballs that will put you on the spot throughout the application process, research the company you are interviewing for inside and

out. This means going beyond the website and looking at social media accounts, recent media placements and press releases, and review sites such as Glassdoor. Ask a hiring manager who you will be speaking with and get a sense of each person's background and role within the company. Write out a list of questions you wish to ask each team member and practice responses to common interview discussions regarding strengths and weaknesses, your interest in the organization, and your long-term and short-term goals.

Also consider how you will handle being caught offguard, which can happen to even the most prepared candidates. Most introverts prefer time to think and reflect before formulating a response to challenging questions. If you are asked something you were not anticipating, don't be afraid to pause for a moment before answering. Generally, hiring managers who ask difficult or unexpected questions do so to gauge how a candidate approaches a challenge. Instead of trying to change who you are by responding immediately, use this as an opportunity to demonstrate your critical thinking skills. Introverts are often strong listeners and creative problem solvers, so take in every word and give yourself a minute or two to formulate a thoughtful response. A nuanced answer that highlights your ability to think critically is far more impressive than replying quickly, but with generic ideas.

While staying true to your personality is critical, so is making a promising impression. Wear something you feel confident in and check out a company's social media channels in advanced in order to gauge an office's dress code. If someone you are speaking with asks you about the weather or what you like to do on weekends, avoid one-word answers. Mentioning hobbies and interests can help hiring managers get a sense of who you are outside of the office and how you will fit into a team.

Most importantly, convey your interest in the position you are applying for and the organization as a whole. At the end of the day, the best candidates aren't the funniest or most outgoing but rather those with a palpable passion and sense of purpose. Lead with your knowledge of the company, professional strengths, and career ambitions, and forget about trying to be the most charming person in the room.

# Chapter Education Calendar



#### September 12, 2018 Webinar Conference

Communications VanWagoner Building, Sleeping Bear 2 hours CPE

# October 2, 2018

# **Professional Development Training**

Training for Government Professionals Michigan Historical Library Forum 4 hours CPE

# October 9, 2018

# **Monthly Luncheon Meeting**

Michigan Veterans Affair Agency VanWagoner Building, Lakeshore Room 1 hour CPE



#### November 20, 2018 Monthly Luncheon Meeting

Topic to be Determined VanWagoner Building, Lakeshore Room 1 hour CPE

# November 28, 2018

Webinar Conference Ethics Williams Auditorium 2 hours CPE

# December 19, 2018

# Monthly Luncheon Meeting

Topic to be Determined VanWagoner Building, Lakeshore Room 1 hour CPE

# January 15, 2019

# Monthly Luncheon Meeting

Annual Tax Update Library of Michigan 1 hour CPE

# February 6, 2019

Webinar Conference GASB Update Constitution Hall, ConCon A and B 2 hours CPE You can register for all chapter events at www.aga-lansing.org. Click on events.

Check the chapter website and upcoming newsletters for more information.

# February 19, 2019

# Monthly Luncheon Meeting

Topic to be Determined VanWagoner Building, Lakeshore Room 1 hour CPE

# March 6, 2019

Webinar Conference Finance VanWagoner Building, Lakeshore Room 2 hours CPE

# March 2019

# **Professional Development Training**

Training for Government Professionals Location to be Determined 8 hours CPE

# March 27, 2019

# Webinar Conference

Cybersecurity Location to be Determined 2 hours CPE

# April 16, 2019

# Monthly Luncheon Meeting Topic to be Determined

VanWagoner Building, Lakeshore Room 1 hour CPE

# April 24, 2019

Webinar Conference DATA Act Location to be Determined 2 hours CPE

# May 15, 2019

Webinar Conference Fraud and Data Analytics Location to be Determined 2 hours CPE

# May 21, 2019

# Monthly Luncheon Meeting

Optimizing Professional Relationships VanWagoner Building, Lakeshore Room 1 hour CPE

# June 12, 2019

Webinar Conference Leadership Location to be Determined 2 hours CPE





# MEMBERSHIP NEWS

#### CONGRATULATIONS! Member Anniversaries

Calvin Kladder, CGFM-Retired	30 years
Christopher Bayley	22 years
Susan Saari	18 years
Janell Thelen	8 years
Ann Dennis	6 years
Anthony Edwards	4 years
Alan Glanton	3 years
Sandra Burkhart	2 years
Crystal Thomas	1 year

The chapter currently has 120 members.

### MEMBER BENEFITS REALLY ADD UP

#### Key membership benefits include:

- Networking among your peers.
- Leadership and volunteer opportunities at the chapter and national level.
- Complementary member-only webinars.
- Member discounts for CPE opportunities.
- Online education available 24/7.
- Online job bank.
- Subscription to the Journal of Government Financial Management.
- Subscription to Topics biweekly newsletter.
- Research and Executive Reports.
- Free tools to Prevent Fraud, Reduce Improper Payments, Improve Outcomes, Mitigate Risk, and Enhance Collaboration.
- Participation in good-government initiatives such as input to standard-setting bodies, Intergov (fosters cooperation and communication among all levels of government), and the Citizen Centric Report.



# CHAPTER FINANCES

#### Financial Position at July 31, 2018

Assets	-
Current Assets:	
Checking Account	\$ 25,932
Pay Pal Account	\$ 1,913
Total Assets	\$ 27,845

#### Liabilities and Net Assets

Current Liabilities:	
Accounts Payable	\$ -0-
Beginning Unrestricted Fund Balance	\$ 23,379
Income <mark>(Loss)</mark>	\$ 49
Ending Unrestricted Fund Balance	\$ 23,330
Restricted Fund Balance	 
AOA Donation	\$ 4,515
Total Liabilities and Net Assets	\$ 27,845







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# OTHER EDUCATIONAL OPPORTUNITIES



National AGA To register for events, visit www.agacgfm.org

#### September 20-21, 2018

Internal Control and Fraud Prevention Training Washington DC or Virtual 14 hours CPE

#### November 1, 2018

Shared Services Summit Washington DC 24 hours CPE

#### February 27-28, 2019

National Leadership Training Washington DC or Virtual 14 hours CPE





West Michigan AGA To register for events, visit www.agawestmichigan.org

#### October 23, 2018

Practical Implementation of GASB 84 – Fiduciary Activities Your Computer 2 hours CPE





The Mark of Excellence in Federal, State, and Local Government

# SEASON OF SUCCESS 2018 CGFM PROGRAM PROMOTION

CGFM candidates, take any CGFM exam in August or September and receive a promotion code for 50% off any CGFM exam taken before the end of the year.

#### Here's how it works:

- 1. Take any CGFM exam between August 1 and September 30.
- 2. Receive a promo code via email, which will give you 50% off the price of your next CGFM examination.
- 3. Schedule and take your next CGFM exam using the promo code by December 31, 2018.

#### Terms and conditions:

- A promo code will automatically issued to all current CGFM candidates who take a CGFM exam between August 1 and September 30, and who still have to pass at least one exam.
- Promo codes will only be emailed to candidates on the following dates: 08/31 for exams taken between 08/15-08/30 09/17 for exams taken between 08/31-09/16 10/01 for exams taken between 09/17-09/30
- 3. The promo codes are not exam specific and can be used towards any of the three CGFM exams as long as they are scheduled to be taken by December 31, 2018.

CGFM is the professional certification recognizing the unique skills and special knowledge required of today's government financial managers. It covers governmental accounting, auditing, financial reporting, internal controls, and budgeting at the federal, state, and local levels.

- 4. Each candidate will receive one promo code for each exam taken in the August through Septemeber timeframe. Candidates who take more than one exam during that time frame will receive more than one promo code. No promo codes will be issued for exams taken before or after this time period.
- To receive the 50% off discount, promo codes must be used prior to payment when scheduling an exam online or over the phone with Pearson VUE. Adjustments to the exam price will not be once the exam is scheduled or taken.
- 6. Candidates do not have to pass an exam in the August through September time frame, in order to receive a promo code.
- 7. Promo codes are non-transferable and have no monetary value.
- To utilize the promo code, candidates must schedule and take their exam by December 31, 2018. This expiration date will not be extended for any reason. Testing centers may fill up and candidates are encouraged to schedule their appointments with the promo codes as soon as possible.

Schedule your CGFM exam. Click Here



CHAPTER EXECUTIVE COMMITTEE MEETING MINUTES

### October 10, 2018 Lewis Cass Building

**CEC Members Present:** Sandra Burkhart, Zack Gregg, Lisa Munroe, Cindy Osga, Anshu Varma, Dan Wawiernia, Liz Williamson

**CEC Members Not Present:** Julie Chrysler, Kim Dunbar, Anthony Edwards, Karen Stout, Sherry Troyer

**Call to Order and Acceptance of Agenda:** The meeting was called to order at 12:00 noon. A motion was made, seconded, and passed to accept the agenda.

**Minutes:** The September minutes will be sent to the CEC members and approved at a later date.

**Financials:** Sandra has not completed the September financials. Sandra indicated the Fall PDT resulted in \$3,400 in revenue we should have a profit of approximately \$1,900 after all revenue is received and expenditures paid. The October luncheon had revenue of \$322 with a net profit of approximately \$24. Sandra indicated the chapter received reimbursement of \$1,373.43 for Anshu's PDT airfare and registration expenses.

**Membership:** The membership goal is 151 members taking us from a class C chapter to a class B chapter. Liz asked what we need to do to bring in more members. We discussed the need to get the department directors and/or others in upper management within the state agencies to support the organization and encourage membership. Liz has a list of CPA firms in the area to work with.

**Program Luncheons:** Karen sent a report to Anshu stating that she has leads for the December and April speakers.

**Education:** Lisa and Zack will have a debriefing meeting to discuss the Fall PDT. Looking at sending a Survey Monkey evaluation to the training attendees. Sandra will send Lisa and Zack the results of the Spring 2018 PDT evaluations. Lisa suggested having speaker wranglers that will greet

the speaker when they arrive, help them get set up, and let them know when they are running out of time. Liz provided a couple of speaker names to consider to the Spring PDT. Lisa and Zack will welcome any ideas for speakers, topics and venue.

**Communications – Newsletter and CCR:** The October newsletter was sent out. The CCR was completed and submitted to National, the SVP and RVP before the September 30 deadline. Cindy will follow-up with Anthony to have it posted to the chapter website.

**CGFM and CPE Events:** The next audio conference hosted by the chapter will be on November 28. The topic is Ethics. Liz volunteered to pull something together about her experience with the CGFM exam.

Webmaster: No report.

**Community Service:** No report. There was a brief discussion about Community Service and the Chapter Recognition Program guidelines.

Awards and Nominations: No report.

**Chapter Recognition Program:** Julie sent an email to the CEC stating the first quarter Chapter Recognition Program data had been entered into the system and completed. The RVP and SVP were notified. Cindy indicated we receive Chapter Recognition credits for informing them. Julie also stated that we receive credits for contacts with National AGA so if you can please let her know of your contacts with them, she can claim the credits.

New Business: No report.

**Old Business:** Governance Training: This has been on the agenda for several months, but we keep running out of time at the CEC meeting. We will have this at the top of the agenda for the November CEC meeting because it is generally a shorter meeting with less items to discuss.

Adjournment: A motion was made, seconded, and approved to adjourn at 12:57 pm.

#### **Next Meeting:**

Tuesday, November 13, 2018 Lewis Cass Building, 2<sup>nd</sup> Floor SE Conference Room Directors Audit Conference Room Host: Anshu Varma



# Chapter Executive Committee 2018-2019

### President

Anshu Varma, CPA Technology, Management and Budget varmaa@michigan.gov 517-241-2002

#### **President Elect**

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#### **Education Co-Director**

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#### **Community Service Director**

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#### Awards and Nominations Director

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# See the Chapter's Annual Citizen Centric Report on the website.

The Chapter's Citizen Centric Report was awarded a Certificate of Excellence by National AGA.

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# www.lansing-aga.org

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